

# REPORT *on Giving* 2001-03

## A Cause That Speaks For Itself

A university education shapes a lifetime. Scholarships and bursaries, by recognizing academic excellence and merit and removing economic barriers to higher education, have a potent and enduring impact on the lives of many students.

As enrolment soars, Concordia continues to focus on increasing financial support for students to ensure their academic success. In 2001-03, benefactors showed their commitment to Concordia and contributed generously to the university through endowments and gifts, propelling the university to record levels of scholarships and bursaries. Over the past two years, undergraduate awards offered by Concordia have risen impressively, by nearly 13 per cent, from \$747,113 to \$920,305, and graduate awards grew by more than 14 per cent to well over a million dollars, from \$818,210 to \$1,155,323. These awards are funded through gifts made by individual donors both within the Concordia community and beyond, and corporations, foundations, organizations and estates.

Over the next five to 10 years, says Roger Côté, director of the Financial Aid and Awards Office, Concordia aims to increase its endowment for student awards threefold. He is confident that university fundraisers, through their ongoing activities to communicate the needs of students, will find the resources to increase Concordia's roster of awards so that students are not prevented from pursuing university studies because of financial circumstances.

"The Concordia family is a broad one," Côté says.

"Supporters include former students and award recipients, faculty and staff at the university, as well as individuals who do not necessarily have any obvious connection to Concordia but have a very strong belief in helping students pursue their education." He explains, "These individuals, corporations and foundations view Concordia as an institution that has played an active role in facilitating access to higher education to students of diverse academic backgrounds and has given opportunities to students who have not followed the traditional path to higher education. The cause speaks for itself, and people are committed to providing support," he says.

Although tuition costs in Quebec are lower than in other provinces, the reliance rate of Concordia's full-time students – those who count on some form of financial assistance to pursue their education – has consistently been around 50 per cent. Alumni and friends of Concordia have been receptive and responsive to the call for support. Many awards are funded through endowments, where the interest from an investment provides for the award in perpetuity. These have grown healthily in recent years, thanks to giving during the Campaign for a New Millennium (1996-99). However, Côté notes that a meaningful number of awards are funded through annual gifts, and these are no less effective than endowments, providing similar benefits to the students. "There are a range of ways to make a big difference," he says.

From 2001 to 2003, Concordia augmented student support significantly, with 36 new undergraduate scholarships and bursaries and 33 graduate fellowships and awards. Research grants, contracts and infrastructure funding from the federal and provincial governments, as well as private contributions to Concordia, all increased significantly, a reliable – and exciting – gauge of the university's emerging world-class reputation. At the same time, Concordia's architectural renaissance began to take shape with the opening of the Richard J. Renaud Science Complex on the Loyola Campus, and construction of the Integrated Engineering, Computer Science and Visual Arts Complex downtown, now well underway. And soon, Concordia will break ground on the site for the John Molson School of Business at Guy and de Maisonneuve streets. While the university is always



**The Rector's Circle:** Established in 1988, the Rector's Circle recognizes contributions of individuals to the university of \$2,000 or more per year. Members come from throughout the broader university community and encompass alumni, friends, faculty and staff. Membership has increased steadily from the 53 Charter members in 1988 – in 2003, the Rector's Circle celebrated its 15th anniversary with 210 members. The Rector's Circle dinner was held at Montreal's Club St. Denis, June 5, 2003. Pictured here are Leonard and Bina Ellen, Rector Frederick Lowy and Sean Murphy, member of the Faculty of Fine Arts Advisory Board and the Leonard & Bina Ellen Gallery Advisory Board. The photographic diptych, *Tout embrasser (extraits)*, is by Raymonde April, one of Canada's foremost photographers and a professor of photography at Concordia, who was awarded the prestigious Prix Émile-Borduas in 2003. The artwork, acquired through the Leonard and Bina Ellen Art Acquisition Endowment, was dedicated to members of the Rector's Circle to mark its 15th anniversary in 2003; henceforth, a work of art acquired through this endowment will be dedicated to the members of the Rector's Circle each year.

engaged in intensive fundraising to support various projects, Côté explains that these undertakings do not hold back efforts to raise funds to meet student needs.

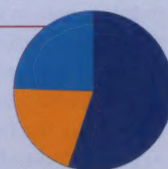
"They're not competing needs in the eyes of donors, and there are different constituencies of donors who support different kinds of giving," he says. "There are a number of individuals who are quite prepared to support different

causes, and others who are continuing with their traditional areas of support." Côté adds, "These needs co-exist well in terms of making the case to the community to support Concordia's future."

For more information about how to invest in Concordia, contact Marcel Dupuis, Acting Director of Development, (514) 848-2424 ext. 3887, [m.dupuis@concordia.ca](mailto:m.dupuis@concordia.ca)

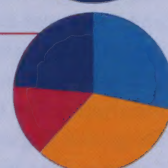
### 2001-02 Fundraising Programs

|                   |              |       |
|-------------------|--------------|-------|
| Capital Campaign  | \$5,901,556  | 55.1% |
| Building Campaign | \$2,189,347  | 20.4% |
| Annual Campaign   | \$2,624,816  | 24.5% |
| Total             | \$10,715,719 |       |



### 2001-02 Gift Sources

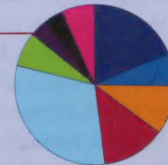
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|--|--------------|-------|
| Alumni                                   | \$3,044,575  | 28.4% |
| Foundations                              | \$3,578,029  | 33.4% |
| Corporations                             | \$1,559,752  | 14.6% |
| University community*, friends and other | \$2,533,363  | 23.6% |
| Total                                    | \$10,715,719 |       |



\*Includes contributions from faculty, staff members, students and parents.

### 2001-02 Gift Designations

|  |              |       |
|--|--------------|-------|
| Student Support (i)                              | \$2,001,207  | 18.7% |
| Faculties & Departments                          | \$700,929    | 6.6%  |
| Concordia's greatest needs (Unrestricted Funds*) | \$1,064,719  | 9.9%  |
| Chairs & Professorships                          | \$1,365,199  | 12.8% |
| Physical plant                                   | \$3,314,304  | 30.9% |
| Library and gallery acquisitions                 | \$737,338    | 6.9%  |
| Equipment  | \$410,767    | 3.8%  |
| Athletics  | \$409,459    | 3.8%  |
| Research   | \$711,797    | 6.6%  |
| Total  | \$10,715,719 |       |

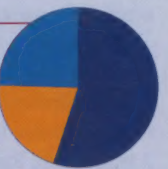


(i) Includes scholarships, fellowships, bursaries, and the Student Emergency Loan, Educational Loan, Student Life Initiative and Student Emergency Food Funds.

\* Unrestricted funds (not designated by the donor to any specific priority) allow Concordia to direct your donation to the university's most urgent annual needs, which are primarily scholarships, fellowships and bursaries.

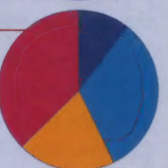
### 2002-03 Fundraising Programs

|                   |             |       |
|-------------------|-------------|-------|
| Capital Campaign  | \$3,181,278 | 55.1% |
| Building Campaign | \$1,613,175 | 20.4% |
| Annual Campaign   | \$3,797,628 | 24.5% |
| Total             | \$8,592,080 |       |



### 2002-03 Gift Sources

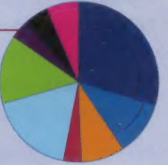
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| Alumni                                 | \$913,575   | 10.6%  |
| Foundations                            | \$2,770,249 | 32.2%  |
| Corporations                           | \$1,700,589 | 19.8%  |
| University Community*, Friends & Other | \$3,207,667 | 37.34% |
| Total                                  | \$8,592,080 |        |



\*Includes contributions from faculty, staff members, students and parents.

### 2002-03 Gift Designations

|  |             |        |
|--|-------------|--------|
| Student Support (i)                              | \$2,552,915 | 29.7%  |
| Faculties & Departments                          | \$940,913   | 10.95% |
| Concordia's Greatest Needs (Unrestricted Funds*) | \$743,403   | 8.6%   |
| Chairs & Professorships                          | \$309,612   | 3.6%   |
| Physical Plant                                   | \$1,517,394 | 17.6%  |
| Library & Gallery Acquisitions                   | \$1,188,056 | 13.8%  |
| Equipment  | \$348,941   | 4.0%   |
| Athletics  | \$419,487   | 4.8%   |
| Research   | \$571,356   | 6.6%   |
| Total  | \$8,592,080 |        |



(i) Includes Scholarships, Fellowships, Bursaries, Student Emergency Loan, Educational Loan, Student Life Initiative & Student Emergency Food Fund.

\* Unrestricted funds (not designated by the donor to any specific priority) allow Concordia to direct your donation to the University's most urgent annual needs which are primarily scholarships, fellowships and bursaries.





# THE FACULTIES/LIBRARIES & *Special Initiatives*

## Arts and Science

The opening of the Richard J. Renaud Science Complex in September 2003 marked a milestone in Concordia's history. The state-of-the-art building symbolizes both the renewal of the Loyola Campus and the revolution in the teaching of and research in science at Concordia. The Science Complex houses the Faculty's biology, chemistry and biochemistry, exercise science and physics departments, a major component of psychology, the Centre for Structural and Functional Genomics, the Centre for Studies in Behavioural Neurobiology, and smaller research and support facilities. There are currently more than 100 professors and other researchers engaged in cutting-edge and, increasingly, collaborative scientific research. At the same time, the new facilities are attracting a new generation of top science students. The steady rise in quality researchers, students and competitive research grants is rapidly placing Concordia at the forefront of scientific study in Canada.

The Science Complex was financed through generous private donations and with critical funds raised through Concordia's \$200-million bond issue in 2002. The Faculty has committed a further \$3 million to furnish and equip the complex, on top of the several million it has already invested in new equipment in recent years.

The Science Complex has been named after Richard J. Renaud, L BComm 69, a graduate of Loyola High School and Loyola College, who has had a successful career in merchant banking matched by earnest volunteerism and philanthropy. Renaud has been a longtime Concordia supporter and has donated funds towards scholarships, bursaries and graduate teaching assistantships that have benefited hundreds of students over the years. He is also actively involved in the university's capital projects and in promoting the university. He was awarded Concordia's Loyola Medal in February 2002.

*For more information about gift opportunities in the Faculty of Arts and Science, contact Lori Abramowitz, Fundraising Officer, (514) 848-2424 ext. 4387, [loria@vax2.concordia.ca](mailto:loria@vax2.concordia.ca)*

## John Molson School of Business

The John Molson School of Business launched a sophisticated Investment and Trading Centre in May 2002, thanks to support from a group of prominent business alumni. The modern facility replicates the live environment of a real investment house, giving students and faculty access to financial data and research reports from all North American exchanges. The centre features 13 computer workstations and the Formula Growth Investment Room, which delivers real-time data feeds in the traditional investment house manner, with electronic boards that display international indices, currencies and news on equities, commodities and the world market.

The facility provides professional training to business students in investment analysis and portfolio management, and serves as a data laboratory for professors conducting research. The Investment and Trading Centre is funded through donations from W. Brian Edwards, L BComm 71, Ned Goodman, LLD 97, Brian J. Steck, S BComm 68, Richard J. Przybylski, Randall Kelly, BComm 78, René Catafago and the John Dobson Foundation, established by John Dobson, LLD 02.

Over the past three years, the School of Business has established five academic chairs and two distinguished professorships. Most recently, it introduced the Van Berkom Chair in Small-Cap Equities, funded by J. Sebastien van Berkom, S BComm 69, a well-known investment manager in North America. Enrolment in the School of Business continues to climb despite its steadily raising the bar. With construction on its new home at Guy and de Maisonneuve streets set to begin later this year, the John Molson School of Business continues to be recognized as a world-class institution of business research and education.

*For more information about gift opportunities in the John Molson School of Business, contact Simone Gabbay, Advancement Officer, (514) 848-2424 ext. 7595, [sgabbay@jmsb.concordia.ca](mailto:sgabbay@jmsb.concordia.ca)*

## Engineering & Computer Science

The Faculty of Engineering & Computer Science is taking the lead in environmental research and engineering with regard to buildings, thanks to a \$1-million gift from the EJLB Foundation. The generous gift to the university's Campaign for a New Millennium has supported five important research projects concentrating on environmental issues related to buildings, such as their impacts on air quality and climate change. The research was presented at a colloquium at Concordia in February 2004.

The EJLB gift was a precursor to the forthcoming Interdisciplinary Research Facility for Innovative Applications of Information Technology, a \$60-million project funded by the Canada Foundation for Innovation that will be a significant component of the Integrated Engineering, Computer Science and Visual Arts Complex. Building studies will comprise about 40 per cent of this facility, which will feature two labs for environmental research.

The new building, which is also being funded by a \$97-million grant from the Quebec government, will characterize the coming of age for Engineering & Computer Science. Over the past five years, the Faculty has seen a surge in student numbers while also drawing a remarkable pool of dynamic engineering researchers to Concordia. It is now the largest engineering school in Quebec.

Meaningful support has also come from industry partners. CAE, a global leader in engineering technologies, has endowed two annual scholarships in engineering excellence, at the undergraduate and graduate levels. Individual donors, particularly alumni, are equally important. These include Albert Carbone, BEng 81, MEng 84, who has established the Stelvio Software Engineering Excellence Scholarship, as well as two annual undergraduate scholarships in memory of engineering professors Jaan Saber and Phoivos Ziogas. The Faculty of Engineering & Computer Science itself is introducing eight \$5,000 scholarships, one for each of its programs, for CEGEP graduates. Taken together, these contributions vitally enhance student support.

*For more information about gift opportunities in the Faculty of Engineering & Computer Science, contact Mary Tzanetakos, Alumni & Fundraising Officer, (514) 848-2424 ext. 4216, [mary@encs.concordia.ca](mailto:mary@encs.concordia.ca)*

## Fine Arts

While traditional studios and workshops remain exciting scenes of creative activity, digital technologies are giving rise to new forms of artistic expression. In the Faculty of Fine Arts, the transformation was set in motion with a \$400,000 gift from IMASCO and a \$75,000 gift from Cogeco that funded the establishment of the Centre for Digital Arts in May 2000. In a short time, the Faculty boasted the most up-to-date digital facilities, with labs featuring more than 100 multimedia and high-end video and sound workstations. Such activities in digital arts led to the creation of Hexagram, the Institute for Research and Creation in Media Arts and Technologies, in 2002. Founded jointly by Concordia and Université du Québec à Montréal, the Institute is supported by \$7 million from provincial and federal agencies and \$21.9 million from the Canada Foundation for Innovation. The Institute will make its home in the new Integrated Engineering, Computer Science and Visual Arts Complex. Fine Arts will occupy 11 storeys in the complex, and expects to move in by September 2005.

Support for Concordia's budding artists is growing. In 2001, the Fondation J.A. De Sève established a \$300,000 endowment providing for a dozen undergraduate and graduate scholarships and awards in cinema annually – attestation of the Mel Hoppenheim School of Cinema's place as one of the best film schools in Canada. The Sandra and Leo Kolber Foundation pledged funds towards upgrading the film animation labs, in addition to setting up a significant endowment for undergraduate scholarships at Concordia. In 2003, Montrealer Avrum Morrow created a \$100,000 endowment for a graduate fellowship in design art and studio arts, named for his wife, interior decorator Dora (Berkson) Morrow, S BA 48. These endowments are important encouragement for new generations of artists at Concordia.

*For more information about gift opportunities in the Faculty of Fine Arts, contact Dorothy Massimo, Advancement Officer, (514) 848-2424, ext. 4261, [Dorothy.Massimo@concordia.ca](mailto:Dorothy.Massimo@concordia.ca)*

## Libraries

Concordia Libraries are thriving with progressive services, thanks most recently to a generous gift of \$250,000 from Carolyn and Brian Neysmith, S BSc 66. The Brian Neysmith @ccessibility Project will provide online access to fundamental business resources, scholarly business journals and industry reports. The Concordia Libraries already provide students and faculty with online access to an extensive collection of scholarly arts and humanities journals, through funding from the Birks Family Foundation. The Neysmith project was inaugurated at a special Library Donor Recognition Event in June 2003, held in honour of longtime and recent donors. Contributions to the Libraries' collections include the David J. Azrieli Holocaust Collection, founded by the distinguished Montreal architect David Azrieli, LLD 75; the Kurt Jonassohn Genocide Collection, established by Concordia history professor Kurt Jonassohn, S BA 53; the Irish Studies Library Collection, established through the Canadian Irish Studies Foundation and Kruger; and the Hindu Studies Book Endowment, funded by the Chair in Hindu Studies. Electronic technologies were boosted by an endowment from Cinram International.

The Concordia Libraries have also benefited greatly over the years from endowments established by Wilfred W. McCutcheon, S BSc 43, S BA 44, LLD 96, the estate of Lawrence and Robert Short and the Macdonald Stewart Foundation, which funded acquisitions as well as the establishment of a state-of-the-art orientation room where faculty, students and staff can become versed in the latest electronic information tools.

In addition, the Concordia Libraries received a rich and diverse collection of art publications, a bequest from the Max Stern Foundation donated jointly to McGill and Concordia. The collection comprises approximately 3,000 books, including monographs, exhibition, museum and private collection catalogues, auction catalogues and periodicals. The collection will be housed at the Rare Books and Special Collections Division of the McGill University Libraries.

*For more information about gift opportunities in the Concordia Libraries, contact William Curran, Director, (514) 848-2424 ext. 7695, [William.Curran@concordia.ca](mailto:William.Curran@concordia.ca)*

## Concordia University Alumni Association

In 2001-02, the Concordia University Alumni Association (CUAA) made their first payment of \$100,000 towards their total pledge of \$500,000 to Concordia's Campaign for a New Millennium (1996-99). Half of the CUAA pledge will go towards student scholarships and bursaries, while the other \$250,000 is earmarked for the Concordia Libraries.

## Office of University Advancement & Alumni Relations

In spring 2002, staff in the Office of University Advancement & Alumni Relations reached their goal of establishing a \$10,000 endowment, the minimum required, for an annual in-course bursary to a student demonstrating a commitment to volunteerism. Ninety-five per cent of staff members contributed to the fundraising effort, a demonstration of the department's leadership in giving within the university community and an inspiration to other departments. In 2002-03, a full 100 per cent of staff in the Office of University Advancement & Alumni Relations contributed to the Annual Campaign.

## The Millennium Circle

The Millennium Circle is a designation of honour that was created by the university at the close of the Campaign for a New Millennium in recognition of the increased level of support generated by the campaign. Beginning June 1, 2001, all individuals making a gift or pledge payment of \$20,000 or more per year to Concordia University become annual members of the Millennium Circle.

### 2001-02 Annual Campaign Committee

Randall Kelly, BComm 78, chair; Jean H. Aucoin, BComm 81; Mark J. Busgang, BComm 77; Raymond A. Décarie, L BComm 64; Charles de Kovachich, BComm 89; Frank Di Tomaso, L BComm 68; Hélène Fortin, BComm 79; Robert Frances, BComm 87, MBA 91; Suzanne Gouin, BA 77; Norman Hébert Jr., BComm 77; Pierre-Albert Jean, BEng 91; Judith Kavanagh, BComm 87; Peter Kruyt, BComm 78; Peter McAuslan, S BA 72; Georges M. Paulez, BComm 77; Patrick Phelan, BComm 87; Susan Raymer, L BA 71; Marianna Simeone, BA 86; Ken Woods, MBA 75.

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